



PRESS RELEASE

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For Immediate Release

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The newly formed Michigan Spinal Cord Injury Association is launched at gala event aboard the Ovation Yacht during “Cruise for a Cause” on Lake St Clair on Friday evening, October 2, 2009.

Troy, Michigan, “The newly formed Michigan Spinal Cord Injury Association (MSCIA), affiliated with the National Spinal Cord Injury Association (NSCIA), launched their newest and only Michigan Chapter on Friday Night with a dinner cruise and informal briefing on research and development for Spinal Cord Injuries in Michigan,” stated Michigan Chapter Executive Director, Stacey Murphy

The event was hosted by Americare Medical, Troy, Michigan, a 29 year old Health Services Company which specializes in the care and treatment of Spinal Cord and Close Head Injuries. AmeriCare Medical Company President and MSCIA Chapter Board Member Gregory Jamian stated that “Accidents and violence cause an estimated 10,000 spinal cord injuries each year in the US. More than 300,000 Americans live with this condition daily.” Jamian said, “We want to bring broader attention to the research and development of treatments and encourage funding for cutting edge medical advances.”

150 guest and supporters were in attendance aboard the Ovation Yacht where they dined, networked, and cruised with other professionals that work within the practice of treating injuries related to auto accidents, work injuries, and due to violence.

The Michigan Spinal Cord Injury Association (MSCIA) will act as an information and resource guidance center for recent, as well as older injuries, utilizing a new web site and a professional advisory group to assist with questions that arise from patients and families. “We will begin to raise funds in the community to support our research efforts in early 2010. We are fortunate that Michigan is already the home to some of the nation’s most noted hospitals and rehabilitation institutions allowing us to join forces and leverage the available dollars, making them go further,” Jamian said. “The fight goes on for the hope of advancement in successful treatments. We are committed to building awareness” (For further information you can contact the MSCIA by emailing them at www.mispinalcord.org)